Global Entrepreneurship Week
Center for Innovation & Entrepreneurship

Sustainability at Southeast Idea Competition
Concept Paper Submission: Wednesday, Nov. 18, 1 p.m.
Awards Ceremony: Friday, Nov. 20, Noon
Robert A. Dempster Hall

Official Guidelines

- This competition seeks innovative and practical concepts on how the University can best address this priority.
- Teams of two (2) or more Southeast students are eligible to participate in one of four competition categories. All members of a team must meet the criterion of the chosen category to participate. Teams may only participate in one competition category. Students may participate on more than one team.
- Competition Categories:
  - Student Organizations – made up only of students that are members of a registered student organization
  - Residence Hall Floors – made up only of students that are residents of any campus hall FLOOR
  - Greek Social Organizations – made up only of students that are members of a Greek social organization
  - Student Body – made up of any Southeast students
- Content of Submissions: The idea should propose changes at Southeast Missouri State University that enhance progress toward the University priority.
- Format and Submissions Deadline: Concept papers must be three-five pages in length, typed and double-spaced with standard margins and fonts. All papers must include the COVER SHEET REGISTRATION FORM (click to download). All papers must be submitted electronically with the registration cover sheet to Dr. Stephen Overmann at srovermann@semo.edu no later than 1 p.m. on Wednesday, Nov. 18, 2009.
- Criteria for Evaluation: The concept papers will be evaluated for merit in three areas: 1) Innovation and Originality—are the ideas original and innovative approaches to address the University priority? 2) Practicality and Feasibility—are the ideas realistic and able to be implemented economically (at low cost, saving money or generating revenue)? 3) Impacts—are the ideas likely to have substantial positive effects on a significant portion of the University?
- Evaluation Process: Concept papers will be evaluated by a panel of representatives from student government, University faculty, University administration and University facilities management.
- Prizes: A $1,000 cash prize will be awarded to one (1) team in each of the four (4) competition categories. Teams are encouraged to donate their winnings to a student organization or non-profit organization on campus or in the community. Winning concept papers will be announced at the awards ceremony on Friday, November 20 at noon in the Glenn Auditorium, Dempster Hall. Teams are encouraged to invite friends and supporters to the awards ceremony.
- TEAM REGISTRATION: Team registration is recommended. To register a team, complete the registration form at http://www.semo.edu/innovation/sustainability.htm. All teams must register to compete. Registration only requires a team name, team leader name and e-mail contact, and selection of a competition category.

For more information about the Sustainability at Southeast Idea Competition:
Contact Dr. Stephen Overmann at (573) 651-2386 or srovermann@semo.edu.