The Harrison College of Business offers a 15-hour Entrepreneurship minor for students in all majors at Southeast Missouri State University.

The Ewing Marion Kauffman Foundation conducted a nationwide survey in 2007 of youth 8 to 21 years of age and found that 4 in 10 young people would like to or plan to start their own business and nearly 80% are interested in entrepreneurship.

**Students** interested in all career fields want to use their skills and abilities to build something for their future, and want to see their ideas realized.

In the new global economy where growth and competitive advantage increasingly come from innovation, entrepreneurship has become more central to the success of regional economies.

The Entrepreneurship minor is designed for all majors and offers a unique learning experience for students from a variety of disciplines who share an entrepreneurial vision, that is to create and own their own business, or intrapreneural, that is to be a significant innovative force within an organization.

Courses in this exciting new minor encourage students to be creative and innovative, and provide a variety of experiential learning opportunities designed to immerse them in the vision, research, and planning aspects of an entrepreneurial organization.

**REQUIRED COURSES**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BA361</td>
<td>Entrepreneurship (Spring and Fall semesters)</td>
<td>Emphasizes entrepreneurial opportunity recognition and new venture processes. Provides an overview of numerous marketing, managerial, and financial activities needed for successful creation and operation of an entrepreneurial firm. Experiential highlight: creation of an individual business plan. Pre- or corequisites: MG 301 and MK301 (after 45 hrs).</td>
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<tr>
<td>BA521</td>
<td>Topics in Entrepreneurship (Spring semester)</td>
<td>Emphasizes the critical issues and challenges encountered at different stages in the process of new venture initiation and growth in entrepreneurial firms. Experiential highlight: creation of a market analysis project related to an emerging trend in entrepreneurship. Prerequisite: Senior standing or permission of instructor.</td>
<td>3</td>
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<tr>
<td>BA561</td>
<td>Entrepreneurship Planning and Strategy (Spring semester)</td>
<td>Emphasizes entrepreneurial venture analysis, with primary emphasis on strategic and financial planning for a new venture or existing small business/franchise. Experiential highlight: team or individual creation of a &quot;real-world&quot; professional business plan and participation in a business plan competition. Prerequisite: BA361 or equivalent.</td>
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**FOR ADDITIONAL INFORMATION PLEASE CONTACT:**

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