Global Entrepreneurship Week at Southeast Missouri State University

Events for Thursday, Nov. 20

Global Entrepreneurship

A Discussion of Global Entrepreneurship -- Glenn Auditorium, Robert A. Dempster Hall, Noon - 1:30 p.m.

This panel discussion will focus on the nature of global entrepreneurship: market development, product development and corporate entrepreneurship. Substantial economic benefits are feasible from entrepreneurial firms that utilize local resources to create business concepts with a global reach. This group of successful entrepreneurs will share their experiences in developing emerging markets for multi-national corporations and producing products for domestic markets using a global supply chain.

The Panel:

Gary Downing, president & CEO of Lansinoh Labs
Lansinoh is a small consumer products company. Upon joining the Board, Downing was asked to assume the CEO position to restore profitability and position the company for a future sale. During the next three years Mr. Downing restructured the operations of the company and returned it to strong profitability.

Doug Greene, retired president of Skytech Industries
Greene started his career with the Sears Roebuck & Company in rural New York as a store manager. After 15 years he left to launch his career as an entrepreneur. He founded Skytech Enterprises, a company specializing in the importing and exporting of mechanical device components.

Dennis Payne, retired president & CEO of AT&T Advertising and Publishing
Payne was named president and CEO of SBC Directory Operations in October 2001. Payne was responsible for all directory functions for a $6 billion dollar plus business that covered 23 states from coast to coast. After 33 years with the company, he retired last year.

After the panel discussion, Mr. Greene will present the inaugural Douglas C. Greene Award of Excellence in Entrepreneurialism.

The scholarship award will be presented annually to a Southeast student in recognition of accomplishments in entrepreneurialism creating a better world through contributions to the business, educational and social community.

For more information, contact Dr. James Stapleton with the Southeast Missouri State University Center for Entrepreneurial Studies at (573) 651-2010 or jstapleton@semo.edu.
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