Events for Wednesday, Nov. 19

Entrepreneurship In The Arts

Opportunity Creation to Fuel Success in Artists’ Careers
River Campus, 9:30 a.m. - 4 p.m.

If you are a musician, artist, dancer, actor or artisan, you probably know how difficult it is to make a career in the arts. This series of presentations and workshops will provide easy to use strategies to artists and students pursuing any field who are interested in music, performance or art to fuel their careers by creating entrepreneurial opportunities.

The Trumpetrepreneur: Music Entrepreneurship
9:30 - 10:30 a.m., Robert F. and Gertrude L. Shuck Music Recital Hall

Keynote Address
Entrepreneurship in the Arts
Dr. Kevin Woelfel, University of Idaho
Hampton School of Music.
Noon - 1:15 p.m., John and Betty Glenn Convocation Center

I’m Art: Creating Opportunities for Arts Entrepreneurs
2:30 - 4 p.m. - River Campus Art Gallery

Dr. Kevin Woelfel, the self proclaimed Trumpetrepreneur, has recently been appointed as the director of the Lionel Hampton School of Music at the University of Idaho in Moscow, Idaho.

Previously, he was the director of the Entrepreneurship Center for Music at the University of Colorado at Boulder. His diversity in the music industry includes performance, composition and manufacturing. At age 19, Woelfel’s professional career began as the Third/Assistant Principal Trumpet in the Spokane Symphony. He went on to perform with many orchestras including the Chicago Lyric Opera, Grant Park Orchestra, Rhode Island Philharmonic and the Boston Pops Esplanade Orchestra. As a composer and arranger, Mr. Woelfel was in the U.S. Air Force band program. He has also written and arranged music for many projects including docudramas for National Public Radio.

A serial entrepreneur, Woelfel has founded several companies including WolfPak Incorporated and Rocky Mountain Case Works, both of which produce high-end music instrument cases. He was also director of operations for the David G. Monette Corporation, manufacturer of exclusive custom trumpets. Most recently, Mr. Woelfel has founded ArtsStart.org to distribute his opportunity analysis tool called I’mART.

For more information, contact Dr. James Stapleton with the Southeast Missouri State University Center for Entrepreneurial Studies at (573) 651-2010 or jstapleton@semo.edu. Visit: cstl.semo.edu/ces