Imagine it! Innovation Challenge

Kickoff on Monday, Nov. 17
Glenn Auditorium, Robert A. Dempster Hall at noon

Awards Ceremony on Friday, Nov. 21
Glenn Auditorium, Robert A. Dempster Hall at noon

A mystery object will be unveiled on Monday, and teams have four days to create value from the everyday item and chronicle their efforts in a three-minute video posted on YouTube. Judges will review the videos and the results of the imagine it! Innovation Challenge will be showcased and the winners announced on Friday. Prizes will be presented in a range of categories, including a crowd favorite category which will allow the audience to select its winner on Friday. Teams are encouraged to bring a “cheering section” to the awards ceremony.

Today’s students need to be self-starters and possess an entrepreneurial mindset, regardless of the major they choose, the careers they pursue or what they go on to do in life.

With limited resources, today’s young people can make a difference in their communities and around the world. The spirit of the next generation of entrepreneurs is limited only by what they can imagine.